Dear Friends,

We can’t believe we ended another great year and decade! 2019 was a remarkable year for us with many milestones. We served more than 4,600 individuals through our Crisis Nursery, Early Education & Care Center, Social Services (adult and youth programs), and the Charter School.

Our Charter School once again received an “Exceeds Expectations” rating from the Wisconsin Department of Public Instruction. Thanks to your vote, Shepherd Express named La Causa as Nonprofit of the Year in their Best of 2019 issue. This is a testament to all the hard work from our staff.

We are also happy to announce that after 48 years, we are breaking ground on corporate offices for our administration division. We hope you enjoy reading about each of our divisions and their highlights. We truly couldn’t do the work we do without our partners, donors and volunteers. Thank YOU for being a part of the La Causa family.

Sincerely,

Lyman Tschanz
Board Chair

George A. Torres
President & CEO
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<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Company/Institution</th>
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<td>Lyman Tschanz</td>
<td>Chair</td>
<td>Rockwell Automation</td>
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<td>George A. Torres</td>
<td>President &amp; CEO</td>
<td>La Causa, Inc.</td>
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<td>Eduard Jimenez</td>
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<td>MillerCoors</td>
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<td>Robert Kotecki</td>
<td>Vice Chair</td>
<td>Associated Benefits &amp; Risk Consulting</td>
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<td>Erika Colon</td>
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<td>Advocate Aurora Health</td>
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<td>Martha Lamelas</td>
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<td>Community Representative</td>
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<td>Gustavo Cueto</td>
<td>Treasurer</td>
<td>Northwestern Mutual</td>
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<td>Andres Gonzalez</td>
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<td>Froedtert &amp; Medical College of Wisconsin</td>
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<td>Kenneth Little</td>
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<td>Nancy Jelen</td>
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<td>Brentell Handley</td>
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<td>Teri Severinsen</td>
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<td>Chad M. Winters, J.D.</td>
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Charter School

La Causa Charter School is an authorized, non-instrumentality charter school of Milwaukee Public Schools that provides education to students in K4 through 8th grade in a bilingual, multicultural environment. Our dedicated teachers and staff provide high-quality educational instruction, afterschool programs and support that motivates students to reach their full potential.

What We Do:

- Our robust Careers in Technology curriculum includes:
  - Robotics
  - Project Lead the Way
  - Eagle News Network (ENN)
  - Computer Labs I and II where students learn:
    - Web & App Design
    - Animation & Special Effects
    - Coding
  - Bilingual and Dual Language programs in English and Spanish
- Before and After school programs

- Extracurricular activities including:
  - Choir and Cultural Dance
  - Girl Scouts and Boy Scouts
  - Guitar Ensembles & Orchestra
  - Girls on the Run & Boys on Track
  - Soccer, Volleyball & Taekwondo

- Afterschool Academic Program
- High school and college scholarship program
- UnidosUS programs
- College partnerships:
  - University of Wisconsin-Milwaukee/College prep program
  - University of Wisconsin-Oshkosh – STEAM, Smart & Spaces, SMARTS, SAFE

“Any time anyone asks me about La Causa, I highly recommend them. I have three daughters and would never think of sending them anywhere else.”
- Norma, Parent
2019 Highlights

- For the third consecutive year, the Charter School earned an Exceeds Expectations rating from the Wisconsin Department of Public Instruction.

- The Charter School was awarded a grant towards robotics from the Toshiba Foundation! During that grant round, we were the only Wisconsin organization to receive a grant.

- Much-needed new computers were purchased for the school thanks to the Brewers Community Foundation, Frank Weyenberg Charitable Trust, Lowe’s Toolbox for Education and the Pick Charitable Trust.

- Delta Dental awarded the Charter School with a new water filling station. They celebrated with an assembly where students learned about the importance of drinking water and received a new water bottle and toothbrush.

- The parent committee sponsored two community events for the school - Breakfast with Santa and El Día del Niño.

- The Afterschool program was revamped and now includes academic-focused instruction by licensed teachers in small groups.
For 30 years, La Causa Crisis Nursery & Respite Center (CNRC) has been addressing the issue of child abuse and neglect by keeping children out of harm’s way. The CNRC is a 12-bed shelter and a free resource to the community.

The CNRC is the only facility of its kind in Wisconsin, providing a safe haven to children ages birth to 12 as families face homelessness, domestic violence, medical needs or other emergencies. Children can stay a few hours or up to three days. In addition to care in times of crisis, parents are also able to request respite care for their children during times of high stress.

**What We Do:**

- Remain open 24 hours a day, 365 days a year at no charge.
- Provide home-cooked meals, warm baths, clean beds, transportation to and from school and other necessities for children.
- Empower families through support which helps to stabilize the families. Our dedicated staff cares for children and helps identify resources to strengthen families and alleviate stress.

"La Causa is such a lifesaver. I’m able to rest and recharge to keep going. I love the Nursery."
- Latasha H.
The Tropical-Luau themed Annual Fundraiser & Celebration raised more than $100,000 for the CNRC.

Outcomes are measured throughout the year by reviewing case files and documentation, obtaining feedback from parents via a survey developed by United Way of Greater Milwaukee & Waukesha County and tracking the number of reports the CNRC makes to the Division of Milwaukee Child Protective Services (DMCPS).

Our 2019 Results:

- 100% of children served received quality care in a safe environment.
- 95% of parents that utilized the Crisis Nursery reported decreased stress levels.
- 95% of families reported increased positive interactions with family and friends.

2019 Highlights:

- 25%
- 33%
- 24%
- 18%

2019 Reasons For Stay:

- Respite Care
- Homelessness
- Crisis or Domestic Violence
- Treatment or Appointment
The Early Education & Care Center (EECC) is a full-service bilingual center that focuses on the education and development of children ages birth to 3 years old in a creative, positive learning environment. The EECC also offers before and after school programs and summer programs for children up to age 12. All children receive developmental screenings, create goals with their parents and track progress to ensure they are on target to achieving age-appropriate skills.

**What We Do:**

- Infant and Toddler Care is provided to children ages 4 weeks to 36 months.
- Three & Ready is developed for children ages 3-4, providing them with the skills and knowledge needed to prepare for Kindergarten.
- Early Head Start provides education to children ages 4 weeks to 3 years old.
- Before and After School provides homework assistance, games and enrichment activities to children up to age 12.
- An eight-week summer camp for children up to age 12.
2019 Highlights:

- Maintained a 5-star rating by the State of Wisconsin’s YoungStar program. Only 19% of all centers in the State of Wisconsin have achieved this rating.
- Started a new family initiative with all children under age 3. We began connecting children’s individual goals with free activities that family can do with their children. We collected 2,217 hours of high-quality intentional positive family interaction in 2019.
- The summer camp theme was “Sports Extravaganza” with field trips to Lambeau Field, Brewers games, mini-golf, bowling and swimming. The intent of summer camp is to expose children to new experiences and learning.
- A new parking lot was installed at the EECC, providing additional spaces for families during pickup.

“I always feel welcome when I come to the Early Education & Care Center. My children are both turning out to be well-behaved, socialized students and they have met all milestones on time. The teachers’ profound experience, talents and big hearts are the key to La Causa’s success.” - Angela, Parent
Social Services - Adult Programs

Our Adult Social Services provides an array of supportive, recovery and strength-based services for adults and families throughout Milwaukee County. Core service areas include mental health, substance use and recovery support.

What We Do:

- Comprehensive Community Services (CCS) Ancillary Services
- CLASP
- Treatment Services Clinic
- Recovery Support Coordination (RSC)
- Crisis Mobile Team Expansion
- WATTS
- Targeted Case Management

2019 Highlights:

- Launched a new mental health therapy group for the outpatient clinic. The group is open to adults with mental health needs.
- Formed a new partnership with the Legal Aid Society of Milwaukee to offer a weekly free legal clinic in the Community Enrichment Center.
- The Crisis Mobile team expanded to a more effective assessment tool, allowing for improved scheduling, response time and increased accuracy of gathering data.

“One of Jackie’s clients called me last month to tell me what a great help Jackie had been to her in her recovery. She had been in our program for almost two years and also participated in Family Drug Treatment Court. She was maintaining sobriety, had her children returned, and was living independently at her time of discharge. She said Jackie was “wonderful” and was the reason for her success.”

- Jackie is a Recovery Support Coordinator
Social Services - Youth Programs

Our Youth Social Services provides developmental and supportive services for youth and families who experience mental or emotional health needs and create a plan that helps them improve the quality of their lives. Whether services are court-ordered or voluntary, our programs focus on a strength-based approach that encourages stability, empowerment and family development.

What We Do:
- Wraparound
- Project O-YEAH
- Comprehensive Community Services (CCS)
- Treatment Foster Care (TFC)
- Coordinated Opportunities for Recovery & Empowerment (CORE)
- REACH Care Coordination

2019 Highlights:
- La Causa continues to be the only Wraparound agency participating in the Division of Youth & family Services Aftercare Collaborative for youth transitioning back into the community from corrections.
- The O-YEAH team has now become the largest out of all the agencies.
- A third CORE team was launched in July.
- La Causa remains the only agency that can work with Spanish-speaking CORE enrollments.
- TFC had four children reunified with their parents and four children adopted by foster parents in 2019.

“I am writing to give you an update on the superior service, hard work, dedication, attention to detail and over all amazing work Heidi has displayed since she came on our case. She is very thorough and dedicated.”

– Michelle, REACH parent
**2019 Financials**

### 2019 Revenue By Sources

- Government: $9,607,217
- United Way: $73,310
- Donations: $546,929
- Special Events: $174,071
- Child Care & Program Fees: $1,583,050
- Fees for Service: $7,084,590
- Miscellaneous: $155,403

**Total:** $19,224,570

### 2019 Revenue By Division

- Early Education & Care Center: $1,983,689
- Crisis Nursery & Respite Center: $543,581
- Social Services: $7,620,538
- Charter School: $8,580,003
- Supporting Services: $496,759

**Total:** $19,224,570

### 2019 Expenses

- Early Education & Care Center: $1,429,736
- Crisis Nursery & Respite Center: $536,928
- Social Services: $7,628,430
- Charter School: $7,726,306
- Supporting Services: $452,169

**Total:** $17,773,569

### Assets

- Current Assets: $4,794,323
- Property, Plant & Equipment: $9,787,344
- Other: $205,607

**Total:** $14,787,274

### Liabilities

- Current Liabilities: $5,748,022
- Long-term Liabilities: $1,861,807
- Net Assets (Deficit): $7,177,445

**Total:** $14,787,274
2019 Client Data

Total Individuals Served by Division
- Social Services Adult: 1557
- Charter School: 1335
- Crisis Nursery: 912
- Social Services Youth: 631
- Early Education & Care: 215
Total: 4,650

Total Individuals Served by Ethnicity
- Hispanic: 1,977
- African American: 1,502
- White: 934
- Other: 153
- Asian: 48
- American Indian/ Alaskan: 36
Total: 4,650

Total Individuals Served by Gender
- Female: 2493
- Male: 2136
- Other: 21
Total: 4,650
Thank you to our 2019 Donors

Donations of $250 or more

Foundations
American Cancer Society – Kohl’s Healthy Families grant
Bader Philanthropies, Inc.
Brakebush Family Foundation
Brewers Community Foundation, Inc.
Draper & Kramer Foundation
The Farrior Family Fund
Forest County Potawatomi Community Foundation
Four-Four Foundation, Inc.
The Gardner Foundation
Greater Milwaukee Association of Realtors’ Youth Foundation

William and Sandy Heitz Family Foundation
Herzfeld Foundation
Kohl’s Community Relations - Field Trip Program
Lowe’s Toolbox for Education Grant
Milwaukee Bucks Foundation
Navient Foundation of the Delaware Community Foundation
Northwestern Mutual Foundation
Palmer Family Foundation, Inc.
Park Bank Foundation, Inc.
Jane Bradley Pettit Foundation
Melitta S. and Joan M. Pick Charitable Trust
Racine Dominicans Mission Fund
The ROS Foundation
Service Club of Milwaukee, Inc.
Burton and Audrey Strnad Donor Advised Fund of the Jewish Community Foundation
Toshiba America Foundation
Veridian Foundation, Inc.
Waukesha County Community Foundation / Wildcat Fund
We Energies Foundation
Weiss Family Foundation
The Frank L. Weyenberg Charitable Trust
Wochinske Family Foundation

Businesses
Anonymous
Associated Benefits & Risk Consulting
Aurora Health Care
Baker Tilly Virchow Krause, LLP
Charles Schwab & Co. – Mequon Independent Branch
Children’s Community Health Plan
Educator’s Credit Union
Froedtert & the Medical College of Wisconsin
Gartner Inc.
GE Healthcare
Green Bay Packers
Greendale Community Church
Gruber Law Offices, LLC
Hall, Render, Killian, Heath & Lyman, P.C.
Hunger Task Force, Inc.
Innovative Fiber LLC
Johnson Controls – Women’s Network
KAPCO Inc.
King of Glory Lutheran Church
Landmark Credit Union
Leader Paper Products, Inc.
Lockton Companies, LLC
Marcus Theatres Corporation
Midwest Fiber Networks, LLC
Milwaukee Urban League
MSI General Corporation
Park Bank
Peoples State Bank
PNC Bank
Reinhart Boerner Van Deuren, S.C.
Rockwell Automation, Inc.
St. Mary Catholic Faith Community
Straight Up, Inc.
The Nurturing Nook, Inc.
TKK Electronics LLC
UMOS Inc.
UnidosUS
UnitedHealth Group
United Way of Greater Milwaukee & Waukesha County
United Way of Metropolitan Chicago
Wellenstein & Sons, Inc.
Wellspring Construction Group, LLC
Individuals
Anonymous
David & Linda Arend
Robbie & Sandy Armstrong
Isabel Bader
Tom & Kristy Banaszak
John Blanchard & Elizabeth Vokac
Keith & Elizabeth Blystone
David & Erin Burchett
James & Julie Cappleman
Aaron Carreno
Roy & Teena Cook
Patrick & Carol Corbett
Gustavo & Jana Cueto
Dan DeBehnke
Karl & Lisa Dickson
Jerry Doran
Catherine & Kevin Flaherty
Andy & Jan Fleckenstein
Henry & Barbara Fuldner
David Garcia
Andres & Jessica Gonzalez
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Sara Grover
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Jill Wesloski
Brian & Rebekah Wickert
Ralph & Marilyn Wilke
Randall & Sara Wondergem
Zapata Family

Group Volunteers & In-Kind support
American Family Insurance
Amerigraphics Group
Annex Wealth Management
Baker Tilly Virchow Krause, LLP
BMO Harris Bank
Brady Corporation
Braise Restaurant & Culinary School
Boucher Automotive Group
Cardinal Stritch University
Carroll & Van James Studios of Photography
Colonial Life Insurance
Delta Dental of Wisconsin Foundation
DoubleTree Hotel
Eaton
Family of Four Parishes
Fleck Scholars
Godfrey & Kahn, S.C.
Hispanic Professionals of Greater Milwaukee
HSA Bank
Humana, Inc.
Johnson Controls
Junior League of Milwaukee
Kforce
Kids in Need Foundation
J.K. Lee Black Belt Academy
La Causa, Inc. Tropical Luau volunteers
La Causa, Inc. Employees
Lela Boutique
Manheim Milwaukee
Mayor Barrett’s Office
Milwaukee Brewers Baseball Club
Milwaukee Labor Council
Milwaukee Metropolitan Sewerage District
Milwaukee PBS
Milwaukee Public Museum (MPM)
Milwaukee Repertory Theater
Molson Coors Beverage Company
New Threads of Hope, Inc.
Old St. Mary’s Parish
Our Lady of Divine Providence Parish
Rockwell Automation, Inc.
Rotaract Milwaukee
Saint Peter & Paul Parish
Scout & Molly’s of Brookfield
Shepherd of the Hills Lutheran Church
Spectrum Investment Advisors
St. Mary Catholic Faith Community
The Jewelry Center
The Sybaris Pool Suites
Tiffany Kells Photography
United Way Day of Action Interns
United Way of Greater Milwaukee & Waukesha County
Wisconsin Athletic Club
W Girls
Wipfli LLP
Engage with us!

Be a part of La Causa. We couldn’t do our work without the time and generosity of our volunteers and supporters. How can you help?

- Make a tax-deductible donation to support any of our divisions.

- Host a donation drive! Our divisions are always in need of items such as books, school supplies, coats, formula, diapers, etc.

- Spread the word! Follow us on social media for the latest news, stories, events and more. Like and share our posts!

- Become a sponsor at our annual gala or donate an auction item

- Volunteer with us! Volunteers make the difference in the lives of the families we serve by cooking meals, reading to children, helping with homework, assisting at our annual gala or by helping in one of our facilities.

Contact the Awareness & Engagement Department to find out how you can plug in! Engage@lacausa.org or (414) 316-5511.

To make a safe and easy donation online, please visit www.lacausa.org.
Locations

Administration
136 W. Greenfield Avenue
Milwaukee, WI 53204
414.647.8750

La Causa Charter School
1643 S. 2nd Street
Milwaukee, WI 53204
414.902.1660

Crisis Nursery & Respite Center
522 W. Walker Street
Milwaukee, WI 53204
414.647.5990

Early Education & Care Center
809 W. Greenfield Avenue
Milwaukee, WI 53204
414.647.5980

Social Services
5235 N. Ironwood Road
Glendale, WI 53217
414.902.1500

www.lacausa.org
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Where Children and Families Come First
FAMILIES COME FIRST
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